



YES IN MY  
BACK YARD



YIMBY  
ACTION

# 2022 IMPACT REPORT

YIMBY Action members Benjamin and Eva.  
Photo by YIMBY Action Board Member Vincent Woo

# Local Work & National Impact



San Francisco YIMBY members and friends learn about exclusionary zoning on a tour of St. Francis Wood. Photo by YIMBY member Cliff Bargar.

When we talked to YIMBY elected official Noelia Corzo, she said it best: “If you can’t celebrate with the people you’re doing the work with, then what are you doing?”

If you’re reading these pages, you’ve very likely been part of the YIMBY movement’s startling successes in 2022. Whether you’re a housing supporter who called in to a Planning Commission to say “yes” to new homes, a Lead who started a chapter, a Watchdog who pored over city reports, or a donor who chose to give to a vision of dense and thriving cities, you made this incredible year possible.

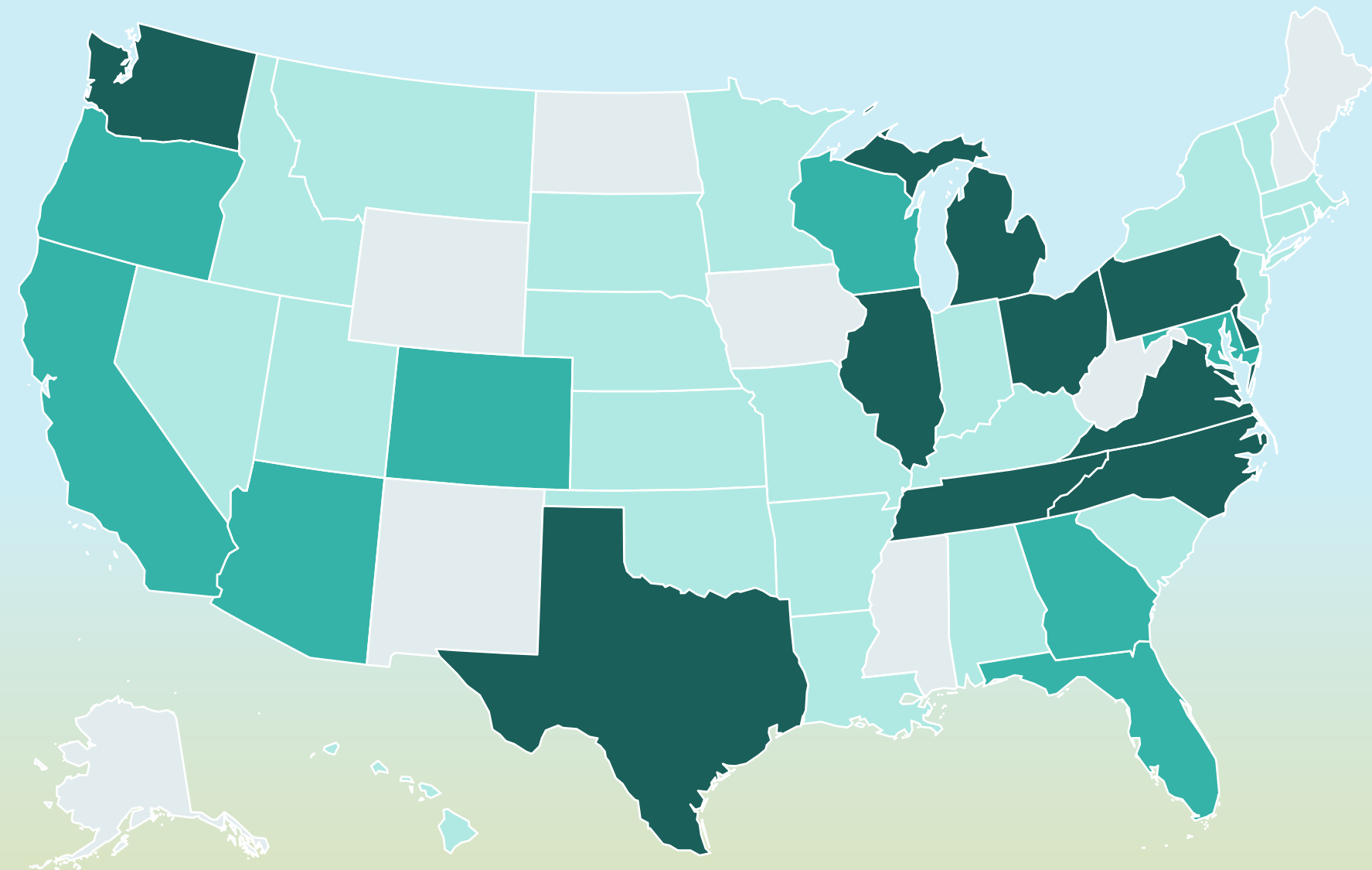
It hasn’t been an easy year. In places like Gainesville, FL and Northern

Virginia, new YIMBY chapters formed in response to outrageous acts of exclusion from housing opponents. In places where YIMBY organizing has been strongest, like San Francisco, CA and San Mateo County, CA, our momentum sparked political backlash that led to some disappointing losses. YIMBY Law sued more cities in 2022 than ever before, a sign of our movement’s power—but also a sign that cities continue to frustrate housing law, choosing to hoard opportunity rather than do what’s legal—and what’s right. And every day, the problem of housing scarcity persists. Too many of us and too many of our neighbors still struggle to make rent, or stay in their community, or move to where their dreams are.

But the YIMBY model is working. Across 42 states, you’ve proven that when people get together and get loud for housing, things change. In 2022, you helped elect 55 YIMBY candidates, pass 21 YIMBY ballot measures, pass 10 landmark California bills, and win 3 major lawsuits. These wins helped YIMBYs build even more power: in 2022, we grew to over 44,600 activists. We attracted over 430 media stories.

With all of this power and all we accomplished together, what’s possible in 2023? We hope that you stick with us to find out. To all of you: our YIMBY supporters, volunteers, candidates, donors, and friends, thank you for being part of this!

## We added 18 new chapters and expanded to 10 new states.



# 42

## STATES WITH YIMBY MEMBERS

- First YIMBY Action chapter in state in 2022
- Has YIMBY Action chapter
- Has YIMBY Action members

# People Power



44,600

**ACTIVISTS**



5,000

**SUPPORTERS**

(donors, members, and volunteers)



46

**CHAPTERS**

The network of YIMBY volunteers grew dramatically in 2022. In January 2022, the **Brookings Institute called YIMBY Action the largest group of affiliate pro-housing organizations in the country.**

By December 2022, there were eighteen additional chapters on the map and new members were being added daily. YIMBY members are by far our movement's greatest strength.

## VOLUNTEER SPOTLIGHT

### Jane Green, YIMBYs of NoVA

*I started getting more politically involved and following local politics by attending a debate for a county board election. All three candidates were presenting growth as if it was a problem. As someone who was new to the city and had a new kid, this experience left me feeling really bad that new people were seen as a burden. So, I wrote an op-ed on our local news site posing the question "Am I a Burden or an Opportunity?" That article got some attention from the local YIMBYs and I started attending their events.*

*For me, there is a core belief that we should welcome people. And as someone who loves apartment living, I think there should be way more options for people like me who enjoy the flexibility of renting. To me, YIMBY is a primary vessel to get more people engaged. And that's what I think separates us from other groups. We focus on getting turnout from average people and renters, especially.*

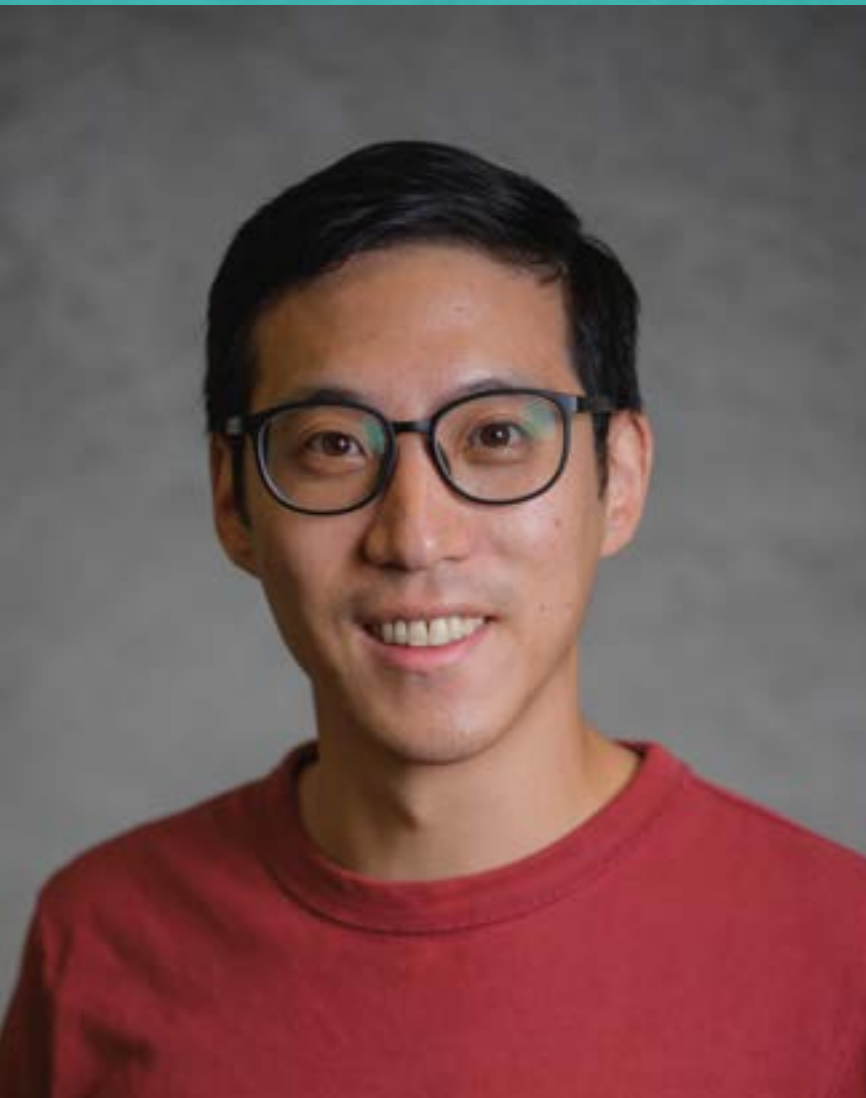
*I think if you're a person or community that isn't welcoming new people, then you're operating from a scarcity mindset and all of your policies and decisions will be tainted by that mindset. Rather than believing that housing and resources is a limited pie that shrinks, people need to understand that this is not a zero sum game. We're not dividing up smaller pieces of the pie because we have more people. With more people the pie grows - More people, more pie!*



***To me, YIMBY is a primary vessel to get more people engaged. And that's what I think separates us from other groups. We focus on getting turnout from average people.***

# People Power

## Local Leaders Grew the Movement



### Nathan Chan, Peninsula for Everyone

*No other grassroots group envisions abundant housing for people at all income levels as its guide, and also understands how much it intersects with other major issues*

There were lots of important elections in our region in 2022. We endorsed in almost every jurisdiction. Then we put in the work to get our endorsees elected; many volunteer hours were deployed. I personally canvassed, phone banked for, and donated to six pro-housing candidates running for office. Three of those won their races!

No other grassroots group envisions abundant housing for people at all income levels as its guide, and also understands how much it intersects with other major issues. YIMBY is one of the few groups that are able to recruit and retain volunteer organizers, who find new supporters, do their homework, and have fun doing it.

### Luchia Brown, YIMBY Denver

*Knowing we're on the right side of history and becoming a force to be reckoned with for housing is very exciting*

I have two college-aged sons and I would like them to be able to afford to live in the city they grew up in, but right now they can't. Also, my husband and I live in a home that we never would be able to afford today. Based on the lack of housing options and outrageous prices for homes, we won't have the opportunity to age in place in the community we love and have given so much to.

This is why I show up at city council meetings with our YIMBY Chapter and write letters. It's the incremental things that seem small but matter a lot. Knowing we're on the right side of history and becoming a force to be reckoned with for housing is very exciting. People are showing up, voting, and speaking out. We're growing and that feels good!



### Abhinav Kaul, YIMBY Denver

*The more housing options we have, the better our neighborhoods are, and the more we can make sure people are not displaced*

One of the first things I worked on with my chapter was a group living amendment. Denver had increased the number of non-related people who could live in the same house from two to five. A group of NIMBYs pushed for a ballot measure to repeal the change. I collaborated with a council member to write a resolution

in favor of the amendment and get it endorsed by local Democrats. With that momentum, we organized to oppose the NIMBY ballot measure and we won! I was very proud of that work. The more housing options we have, the better our neighborhoods are, and the more we can make sure people are not displaced.





YIMBYs of NoVA members at a local hearing

## LEADER SPOTLIGHT

# Grace White, YIMBYs of NoVA



*I'm excited that a lot of renters are joining me in talking about housing. We have even outnumbered the NIMBYs at local hearings!*

Living as a young person in Arlington and working in the coffee industry, housing is always at the forefront of my mind because it's so expensive. I know many people with long commutes from their homes to their jobs and I think that's wrong.

I'm excited that a lot of renters are joining me in talking about housing.

We have even outnumbered the NIMBYs at local hearings about missing middle housing! Educating people about what we can do about expensive housing has been a real highlight in my work with YIMBY.

# YIMBY Action Chapters

## CALIFORNIA

- Evolve Tri Valley
- East Bay YIMBY
- Grow the Richmond
- Mountain View YIMBY
- Napa-Solano for Everyone
- Northern Neighbors
- Peninsula for Everyone
- Progress Noe Valley
- San Francisco YIMBY
- Santa Cruz YIMBY
- Santa Rosa YIMBY
- SLOCo YIMBY
- South Bay YIMBY
- Southside Forward
- Streets for People
- Ventura County YIMBY

## ACROSS UNITED STATES

- Abundant Housing Atlanta
- Asheville for All
- Bend YIMBY
- CUrbanism Club
- Dallas Neighbors for Housing
- DC YIMBYs
- Gainesville is for People
- Housing Now Nashville
- Live TC
- Madison is for People
- More Homes Miami
- NEOurbanism
- Orlando YIMBY
- Pro-Housing Pittsburgh
- Spokane Housing for All
- Tucson for Everyone
- Urban Environmentalists-IL
- YIMBY Delaware
- YIMBY Denver
- YIMBY Fort Collins
- YIMBY Hampton Roads
- YIMBY Maryland
- YIMBY Tampa
- YIMBYs of NoVA

## INTEREST/IDENTITY

- YIMBY Jewish
- YIMBY Latinx

● Chapters formed in 2022



Abundant Housing Atlanta activists host a scavenger hunt to find missing middle housing in Atlanta

# Board of Directors

## YIMBY ACTION BOARD SPOTLIGHT

**Parag Gupta**, Chief Program Officer,  
Mercy Housing & National Board Member



*What makes YIMBY special is that it is totally member driven. It's volunteers working with the little to no free time they have to make sure that others are housed.*

My interest in housing issues began when there was a navigation center that was being proposed in San Francisco. I attended the meeting and was shocked and ashamed that so many folks came out against the center. YIMBY was present and trying to inform folks. Seeing that injustice drove the foundation I worked for to action, and we made a grant to YIMBY. We were learning that in trying to uplift low-income families and BIPOC communities, it all came down to housing. That started my journey.

This year, it felt like YIMBY was the overnight success story that was 20

years in the making. In local elections this year, people understood housing issues, and YIMBY was driving that effort. North of 50 elected individuals showed up to the YIMBY gala this year! It's incredible how much the movement has grown.

What makes YIMBY special is that it is totally member-driven. It's volunteers working with the little to no free time they have to make sure that others are housed. I feel very proud.

# National Boards of Directors

● New in 2022

## YIMBY ACTION

- Andrea Cervone  
Anthony Dedousis  
Brandon Powell  
Ernest Brown  
Giselle Hale  
Jane Natoli  
Jeff Fone  
Laura Foote  
Nick Pinkston
- Parag Gupta  
Sasha Aickin  
Sonja Trauss  
Rudy Espinoza Murray  
Vincent Woo

## YES IN MY BACK YARD

- Dan Alban  
Laura Foote  
Sonja Trauss  
Steven Buss  
Vikrum Aiyer  
Vincent Woo

# Regional Advisory Boards

## URBAN ENVIRONMENTALISTS

- Beaudry Kock  
Chris Rhie  
Meredith Alexander

## ATLANTA

- Alison Grady  
Andrea Cervone  
Ernest Brown  
Joel Dixon  
Joey Shea  
Saba Loghman  
Steve Tellis

## SAN FRANCISCO

- Amelie-Phaine Crowe  
Asheesh Birla  
Bilal Mahmood  
Charles Jurczynski  
Hilary Schiraldi  
Iman Novin  
Kion Sawney  
Marjan Philhour  
Sarah Rogers  
Stephen Dodson

## PENINSULA & SOUTH BAY

- Adina Levin  
Andy Lie  
Giselle Hale  
Kelsey Banes  
Mac Hart  
Owen Byrd  
Timothy Clark



BOARD SPOTLIGHT

Andrew Lie, Peninsula and South Bay Board



***I was shocked at the barriers to development I learned about in the process of trying to build new housing for educators. Why is it so hard to create needed homes for our community?***

*As a Trustee for the Jefferson Union High School district, I have seen the impacts of our housing shortage through the lens of education. We have seen over and over again that we can't provide quality education to our children if they aren't stably housed. And we can't retain great teachers if there is no affordable housing available near where they teach.*

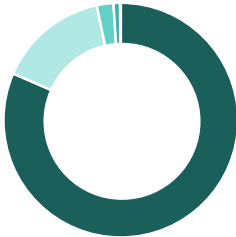
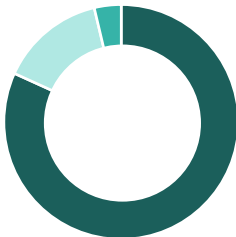
*That's why, as a district, we proposed the Serramonte Del Rey Neighborhood, which includes housing for educators and staff. I was shocked at the barriers to development I learned about in this*

*process. Why is it so hard to create needed homes for our community?*

*This is where I met YIMBY and knew I needed to get involved. Many YIMBYs came out to support our new neighborhood, at government meetings and at rallies. I attended YIMBY Prom for the first time in 2021 & joined the Peninsula and South Bay Board in early 2022. Since then, I've enjoyed my time on the Board and am very proud to be a part of the YIMBY community.*

# 2022 Financials

## Grassroots activists fuel our movement

|                                      | YIMBY ACTION                                                                        | YES IN MY BACK YARD                                                                   |
|--------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <b>Number of Donations by Amount</b> |    |    |
| ● \$250 and below                    | 2190 / 81.5%                                                                        | 169 / 49.6%                                                                           |
| ● \$250–999                          | 407 / 15.2%                                                                         | 96 / 28.2%                                                                            |
| ● \$1,000–4,999                      | 62 / 2.3%                                                                           | 48 / 3.3%                                                                             |
| ● \$5,000–24,999                     | 23 / 0.9%                                                                           | 19 / 5.6%                                                                             |
| ● \$25,000 and above                 | 3 / 0.1%                                                                            | 9 / 2.6%                                                                              |
| <b>Revenue by Source</b>             |  |  |
| ● Individual Contributions           | 63.3%                                                                               | 81.7%                                                                                 |
| ● Foundations                        | 7.8%                                                                                | 14.5%                                                                                 |
| ● Events                             | 8.7%                                                                                | -                                                                                     |
| ● Corporate Donations                | 20.2%                                                                               | 3.7% (including employer matching)                                                    |
| <b>Total Revenue</b>                 | <b>\$1,018,108</b>                                                                  | <b>\$1,197,460</b>                                                                    |

## DONOR SPOTLIGHT Sarah Rogers



Over time, I began hearing and reading more and more about our housing shortage, and feeling like housing was the key to everything. I also noticed that my neighborhood was very resistant to adding new homes. I decided that I needed to be on the right side of history, so I gathered with some local neighbors to form a pro-housing group. That’s how I connected to YIMBY.

Three years ago, I felt like regular people didn’t know any of this stuff, and now friends across the political spectrum are like “this system is ridiculous! We need to build more housing!”. There’s still many people who oppose new projects and haven’t connected all the dots, but it’s wild to me how much more willing people are to vocalize their support for housing. I attribute that to the YIMBY movement.

As a donor, this is the best money that I can donate. There are so many impressive people involved. I don’t have a million dollars to give, but even in giving what I can, I know that I’m making a difference.

*I love sharing YIMBY wins. One friend told me: “YIMBY is the beating can-do heart of the city right now.” YIMBY is the spirit of progress and optimism.*

# Legislative Wins

In 2022, we championed legislation to create more infill & walkability



Press conference for the signing of California's AB 2011, a priority bill in 2022. Photo by YIMBY Staff Member Gillian Pressman.

## CALIFORNIA

In 2022, all 10 of our top priority bills in California passed. AB 2011 was particularly important as it is a significant labor deal which will help future bills to pass. We also hosted a successful Housing Element roundtable, gaining credibility and forging relationships for future coalition possibilities. Finally, we sponsored AB 2053, a social housing bill, and we'll be sponsoring a similar bill in 2023.

## ILLINOIS

CUrbanism Club, YIMBY Action's chapter in Champaign, IL, had its first victory in 2022 when they helped legalize Accessory Dwelling Units! Members showed up at the City Council to encourage them to support incremental development, drove traffic to the survey on the city's website (which got a record number of responses), and made comments at Planning Commission and City Council meetings in support.

## All 10 of our priority bills in California were made into laws

### ASSEMBLY BILL 2011

This bill allows housing to be built with a streamlined process on underutilized land zoned for commercial uses such as office, retail, and parking.

### ASSEMBLY BILL 2097

AB 2097 prohibits unnecessary parking requirements on housing near existing public transit, reducing car dependence.

### ASSEMBLY BILL 2234

AB 2234 speeds up the hidden "post-entitlement" permitting process by creating a framework to process residential building permits more cost-effectively.

### ASSEMBLY BILL 2221

This bill accelerates Accessory Dwelling Unit production by clarifying ADU rules for local governments and homeowners.

### ASSEMBLY BILL 916

AB 916 allows any house, condo, apartment, or ADU to reconfigure existing space to add up to two bedrooms without requiring a local public hearing.

### ASSEMBLY BILL 2886

This bill stops cities from abusing loopholes that have been weaponized against important affordable housing projects intended to be streamlined by SB 35.

### SENATE BILL 6

This bill upzones commercial corridors, and requires skilled and trained labor standards (union labor) or prevailing wages.

### SENATE BILL 922

SB 922 increases key transportation investments including bike lanes, light rail, bus rapid transit, and pedestrian infrastructure projects.

### SENATE BILL 886

SB 886 streamlines housing permitting for all housing projects for students, faculty, and staff by public universities, provided that the projects meet environmental, labor, and tenant protection criteria.

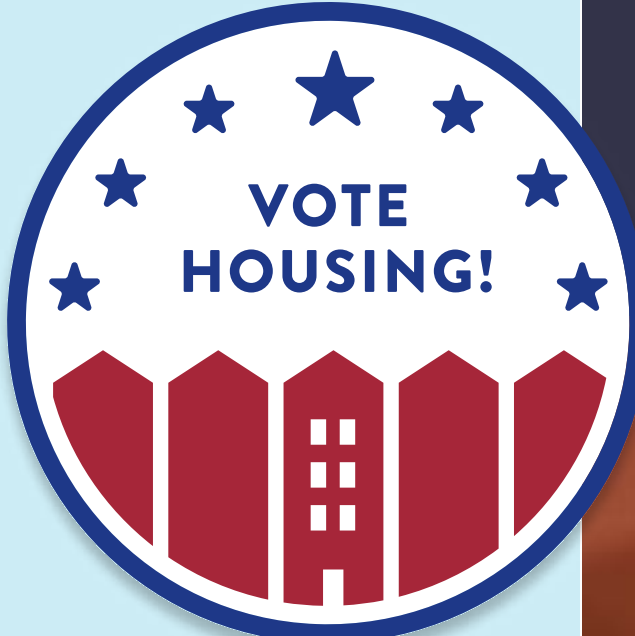
### SENATE CONSTITUTIONAL AMENDMENT 2

This allows California to vote to allow local governments to build or buy affordable housing without voter approval.

# Electoral Wins

## YIMBYs mobilized for and won dozens of campaigns

2022 was YIMBY Action's biggest electoral year yet, endorsing in 5 states, electing our first member to Congress, and winning dozens of races at the local and state levels.



5

STATES WITH ENDORSEMENTS



55

ENDORSED CANDIDATE VICTORIES



21

BALLOT INITIATIVE VICTORIES

## Julie Lythcott-Haims, Palo Alto City Council Member



YIMBY was of great help to me in my campaign in 2022. By endorsing me, you elevated my platform and gave me access to other pro-housing candidates, activists, and constituents. Thanks to YIMBY, I really felt a sense of belonging.

To me, housing near where you work is a human rights issue. Thousands of people who work in our city and make it great can't afford to buy or rent here. So they spend hours of their lives commuting. They can't be part

of their own kids' after school soccer practice or help their kids with their homework. It's morally unjust that a whole swath of our human population is coming in to serve our city, but are not welcomed as residents and cannot send their kids to our schools. All of that time on the roads isn't good for the environment, either.

I'm excited for this year, recognizing that I have so much to learn. I want to prove worthy of the YIMBY endorsement.

*YIMBY was of great help to me in my campaign. You elevated my platform. Thanks to YIMBY, I really felt a sense of belonging.*



SF YIMBY volunteers with Supervisor Matt Dorsey. Photo by Bobak Esfandiari.

## ELECTED OFFICIAL SPOTLIGHT

### **Rep. Maxwell Frost (D-FL),** US House of Representatives & Orlando YIMBY Member



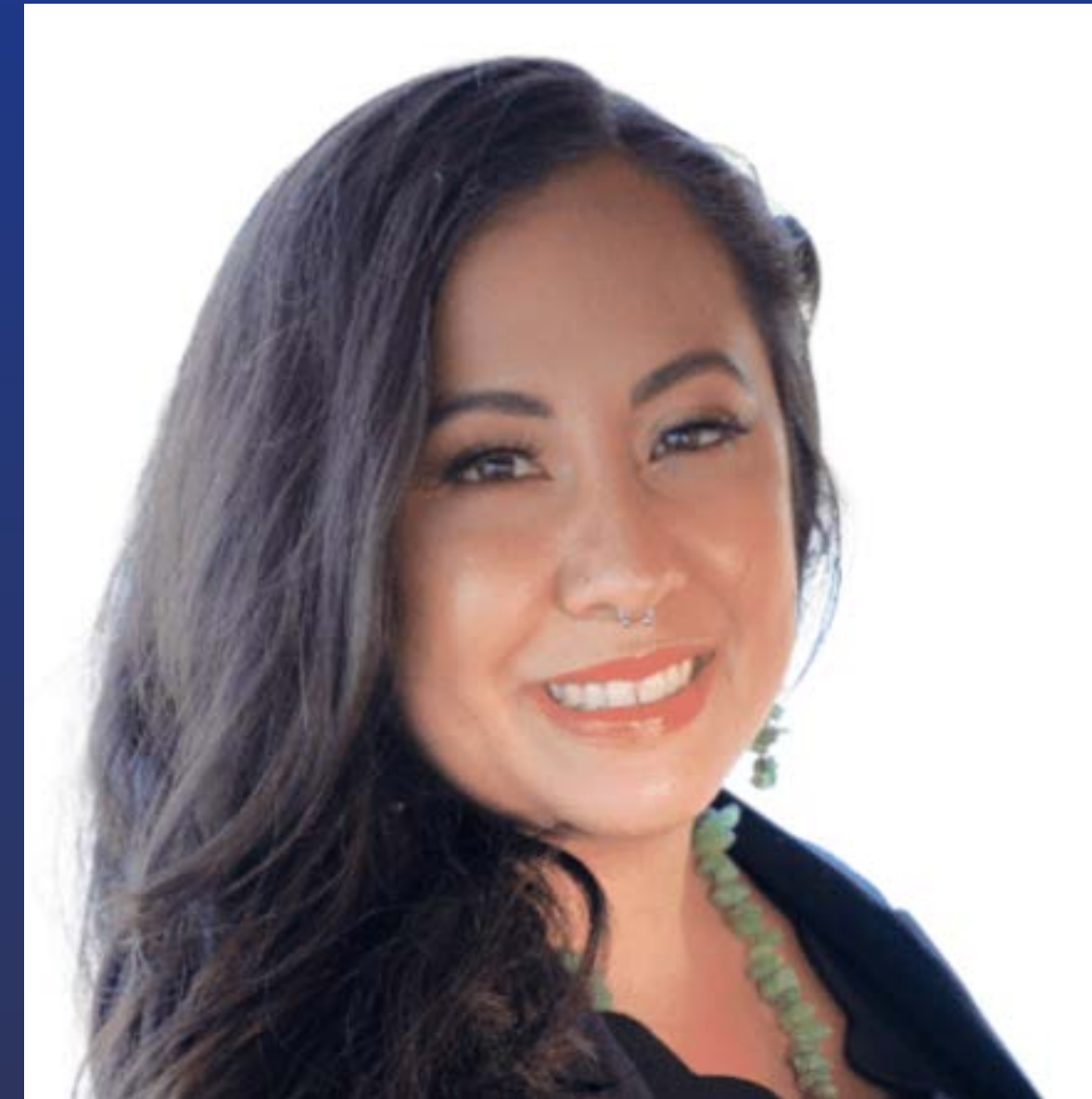
I found out about YIMBY on Twitter. Orlando YIMBY's first post-lockdown meeting was being advertised and I kept seeing people talking about it. So, I googled YIMBY and was all about the housing policies! The thing about YIMBY that really attracted me was that it brought all sorts of stakeholders to the table; developers, homeowners, tenants, local politicians, national politicians. You go to the happy hour and it's an eclectic group of people and it's really exciting. It's power building!

The issue is personal. I'm from a town that has one of the worst housing problems in the country. During the campaign, I got priced out of the place I was living in. I spent almost everything I had in my savings to stay in an Airbnb. After my Airbnb, I was houseless. I couchsurf during the campaign. Then I got elected, came to DC, and still had the same problems. There's a reason why Orlando YIMBY started these past few years. Our housing problem has really hit this peak where people have had enough.

***When we think about the issue of housing, it really impacts the root cause of all of the other issues. Housing justice is racial justice, it's economic justice. It's pro everything.***

## ELECTED OFFICIAL SPOTLIGHT

### **Noelia Corzo,** Supervisor, San Mateo County



I chose to support housing as part of my campaign because I know so many people who don't have access to affordable housing and people who are being pushed out of the communities they love. My own family was evicted at the beginning of the pandemic, so I've seen first-hand what the impact is when we do nothing. I felt powerless that I couldn't keep my family housed. When I got to the point that I decided to run for Supervisor, I was done feeling powerless. I really made a decision based on the feeling that I had nothing left to lose. My family had moved away and people around me were suffering. So, the question was, what do I and my community have to gain if I win? That gave me hope, and I knew that it would give others hope, too.

The YIMBY movement did a lot to support my campaign. There was door knocking, donations that came from YIMBYs that I definitely needed, and of course the YIMBY endorsement. My team and I are all in on the YIMBY movement.

***I felt powerless that I couldn't keep my family housed. When I got to the point that I decided to run for Supervisor, I was done feeling powerless.***

# Project Advocacy

**YIMBY Law & YIMBY Action supported a record number of new homes.**

This year, we advocated for a record number of homes. In Georgia, Illinois, Pennsylvania, Maryland, and California, we supported over 100,000 homes. We also made it easier for our Chapter Leads to manage projects by giving them direct access to our project database. We have many active projects in the pipeline and are on track to double the amount of housing we support in 2023!



9,107

HOMES WE HELPED GET APPROVED



138,278

HOMES SUPPORTED



## PROJECT SPOTLIGHT

### 1024 Donnelly Ave, Atlanta, Georgia

Our advocates supported a project in the Oakland City neighborhood of southwest Atlanta that will create permanently affordable housing close to existing public transit, in an area experiencing rapid gentrification and displacement.



Board members and leads from Abundant Housing Atlanta, the chapter which advocated for the 1024 Donnelly project

# Legal Actions

## YIMBY Law won lawsuits across the state of California.



### CASE WON

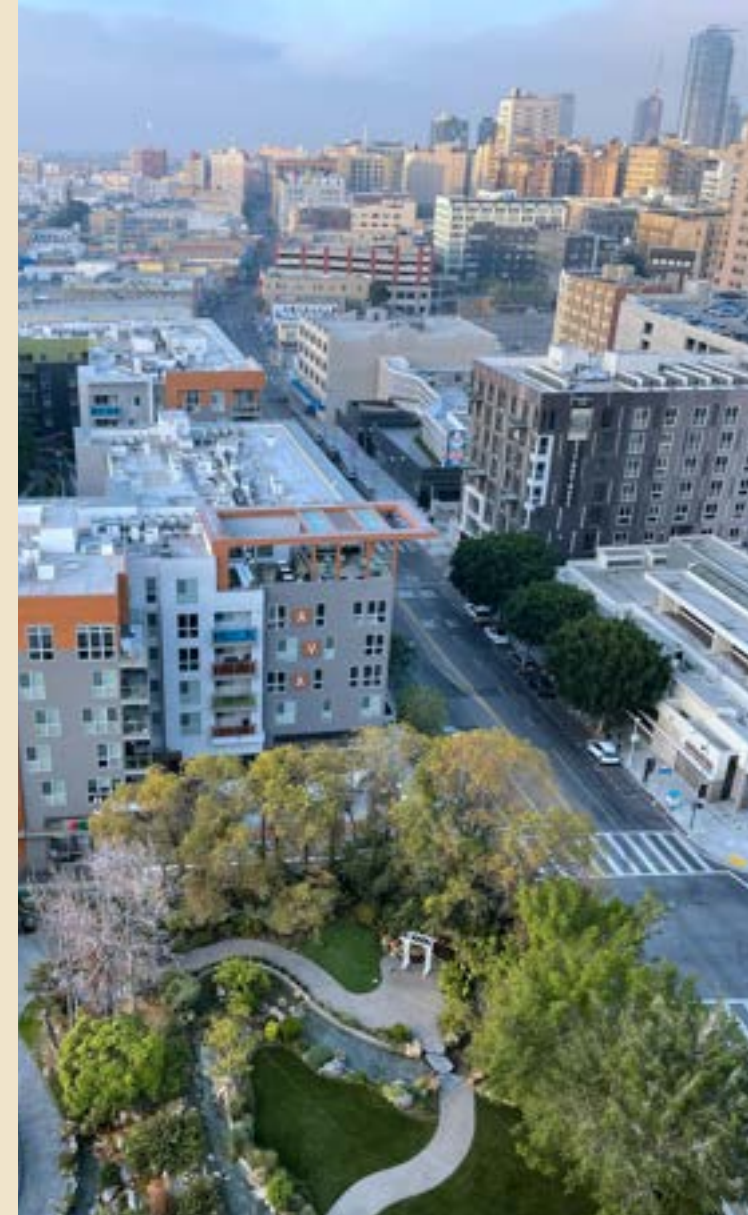
## Successful challenge to illegal downzoning in Culver City

A judge ruled in favor of more multifamily housing in Culver City. The city attempted to add a square foot restriction to duplexes, which would have made them impossible to build. The city also sought to illegally downzone single-family zoned areas by arguing that it wasn't possible to further downzone single-family zones. This win will make it easier to turn single-family homes into duplexes and small apartment buildings in the city.

### CASE WON

## Los Angeles to allow higher density

YIMBY Law won a lawsuit at the Superior Court against the City of Los Angeles after the City illegally denied the construction of over 60 apartments. The City was not in compliance with the Housing Accountability Act (HAA), which requires cities to allow housing at the density in the General Plan, even if the zoning only allows lower densities. This ruling will ensure that cities approve housing densities at higher levels than ever before, meaning more opportunities for the diverse housing options.



### AND EVEN BETTER

## Attorney's fees won back for YIMBY Law

In both our Culver City and Los Angeles cases, judges ordered that the cities recoup YIMBY Law's attorney's fees—with a multiplier! We were granted 150% of our attorney's fees for Culver City and 130% for LA, a total of \$303,813.58 recouped. This means every dollar donated to a YIMBY Law lawsuit doesn't just fund one lawsuit, it could also be recycled and multiplied to fund multiple future lawsuits!



# Housing Elements

## Campaign for Fair Housing Elements Shapes California Cities' Housing Policy



6,700  
AGENDAS  
REVIEWED



600  
HEARINGS  
TRACKED



500  
VOLUNTEER  
WATCHDOGS



140  
LETTERS  
TO HCD



99  
PUBLIC MEETINGS  
ATTENDED



20  
COALITION  
PARTNERS

# YIMBY Watchdogs Enforced and Implemented Housing Elements

California cities are required to create housing plans called “housing elements” every eight years, and it could result in millions of homes being built across the state. YIMBY Action and YIMBY Law launched the Campaign for Fair Housing Elements in 2021. Since then, we built a robust network of watchdogs that monitor and report on local housing decisions.

In 2022, the Campaign facilitated more enforcement and gathered

data to support housing element compliance and implementation across California. In one key win, the City of Alameda used its housing element to undo a 50-year-old ban on apartments.

This oversight played a crucial role in implementing key pro-housing laws passed due to YIMBY support, including the Housing Accountability Act, SB 9, and SB 35.



## WATCHDOG SPOTLIGHT

### Anne Paulson, South Bay YIMBY

I’ve always been pro-housing and pro-transportation. But I’m a boomer. When I was younger, there really wasn’t a pro-housing movement. I had to wait for the YIMBYs to be born.

Watchdogging got me excited about working with YIMBY Action. It’s always useful to understand what is going on in your city. If you’re a local Watchdog, you’re the person asking critical questions. Where is the building happening? What should be going on here?

YIMBY Action does wonderful work with legislation. But we have to do

this gritty, local work too. Each city, you chip away at their exclusionary zoning, and you chip away at their ridiculously convoluted processes. It’s not always huge, but if you put in one 30 unit project, that’s 30 families that get a place to live.

The bottom line is: we need more housing. And in California, this is the way we’re going to get it. Make them build one affordable housing project city by city. Make them do tenant protection city by city. Make them upzone.



***The bottom line is: we need more housing. And in California, this is the way we’re going to get it.***

# Press Coverage



71

OP-EDS AND LTES



436

MEDIA HITS

Photo by waldemar on unsplash

## YIMBYs Highlighted Nationally

THE WALL STREET JOURNAL.

### The Rise of the YIMBYs

“YIMBYs support all kinds of housing... They're gaining more political power, they're gaining more control over the narrative around housing, and it's a ‘you ain't seen nothing yet’ moment for them.” —Christine Mai-Duc

The New York Times

### Homelessness in California Is Dire. Here's How You Can Help

“In the long run, there is only one way to get out of this problem: We've got to build more housing...I plan to give to YIMBY Action, an advocacy group that has helped advance many many inclusive housing initiatives across the state.”

## Chapters Made the News Across the US

Orlando Sentinel

### Orlando YIMBY is making civic activism cool

“20- and 30-somethings who are getting involved like never before. They're speaking up and showing up. At council meetings and zoning hearings. And they're making an impact. Orlando YIMBY is a leader on that front.”

Alexandria  
LIVING

### Residents Form Group to Advocate for Housing Affordability

“[Alex Goyette] saw joining [YIMBYs of NoVA] as a way to pay it forward to others, while also wanting his baby daughter to be able to afford a house in the area someday”

ACC ATLANTA CIVIC CIRCLE

### Is Atlanta's new Zoning 2.0 survey too “confusing” for regular people?

“The survey they developed is really confusing if you're not a land-use professional,’ Abundant Housing Atlanta says, so it's posted recommendations online to guide urbanist-minded Atlantans in filling out the survey.”

# Looking to 2023

## A Letter from the Executive Directors

*In 2014, Sonja was working at a bakery and Laura was in entry-level sales. We found each other because we were angry about the same thing: the rent was too damn high. So we went to the local planning commission, and we started speaking out for housing.*

*As we raised our voices, more people started reaching out to us to learn how to support housing. We became organizers overnight! Together, with our neighbors, we spoke about the effects of housing scarcity: high prices, mega-commutes, overcrowding, homelessness, mass displacement, and continued segregation.*

*As the movement has grown, so have our families. We both have kids now, and they bring a new fire to our fight for abundant, affordable housing.*

*While our kids are still too young to advocate for housing in planning commission meetings, it's up to us to create abundant, affordable, equitable, and sustainable communities; for our kids and everyone's kids. And YIMBY is doing just that. Together we're showing up—and we're winning. In 2022, we endorsed dozens of candidates in five states, supported over 100,000 homes, won four lawsuits, and even got one of our members elected to Congress.*

*In 2023, we'll grow the YIMBY movement even more. We need more pro-housing champions in office. We need to pass bold pro-housing laws. We need to mount strong legal action to enforce those laws. We still have so much to fight for.*

*Thank you to everyone in this movement. We can't wait to continue the work with all of you. Here's to 2023 and to abundant, affordable housing for everyone!*

—  
Laura Foote and Sonja Trauss,  
Founders and Executive Directors



YIMBY Action Staff and families in fall 2022, including YIMBabies

**We're honored to be a part of the movement for abundant, affordable housing with all of you. Here's to 2023!**

**From our backyard to yours,  
—The YIMBY Team**

# Our 2022 Team

## New Staff Are Multiplying Our Impact

We were thrilled to welcome six new staff members in 2022. With a bigger and stronger Organizing team and Marketing team, we've been able to dramatically grow the movement and get wins we never thought possible.

### EXECUTIVE DIRECTORS

- Laura Foote**  
Executive Director  
YIMBY Action
- Sonja Trauss**  
Executive Director  
Yes In My Back Yard / YIMBY Law

### STAFF

- Keith Diggs**  
Housing Elements  
Advocacy Manager
- Jessamyn Garner**  
Marketing and  
Communications Director
- Joanna Gubman**  
Environmental Director
- Alex Melendrez**  
National Chapter Manager
- Jes McBride**  
Senior National Chapter  
Manager
- Asile Patin**  
Atlanta Organizer
- Gillian Pressman**  
Managing Director
- Mariah Redfern**  
Marketing and  
Communications Associate
- Rafa Sonnenfeld**  
Policy Director
- Leora Tanjuatco Ross**  
National Organizing  
Director
- Julia Teitelbaum**  
Digital & Design Director
- Brittany Williams**  
Event Coordinator
- Nikki Yang**  
Marketing and  
Communications Intern

● Joined the team since January 2022

Want even more impact?

# Support Us in 2023!



[yimby.cc/give-c3](https://yimby.cc/give-c3)



[yimby.cc/give-ya](https://yimby.cc/give-ya)